

Denka Company Limited

Denka Launches Biomass BOPS Blended with an Environmentally Friendly Material



Denka Company Limited (Headquarters: Chuo-ku, Tokyo; Representative Director and President: Toshio Imai) has launched Biomass BOPS, an earth-friendly, sustainable polystyrene sheet blended with a biomass-derived raw material. This product has been adopted for some containers of desserts sold at stores of FamilyMart Co.,Ltd. as an ISCC PLUS-certified product to which sustainable raw materials are allocated by the mass balance method (*1).

The Denka Group ranks the promotion of the circular economy of styrene materials as one of the policies to be addressed in its Management Plan "Mission 2030." As part of these efforts, we have already acquired ISCC PLUS certification, an international certification system that manages and guarantees products made from sustainable raw materials such as recycled materials and biomass in the supply chain. Biomass BOPS is our first biomass product based on the mass balance method.

Aiming at the goal of achieving carbon neutrality by 2050, we will promote the development of environmentally friendly products to realize a sustainable society and meet the needs of society and our customers for a reduction in environmental burdens.

Denka Company Limited will continue contributing to people's daily lives and society by applying its world-class chemistry know-how based on the Purpose of Mission 2030: "Make the world a better place as specialists in chemistry."

End of Press Release

(*1) The mass balance method is a distribution management method in which, when different raw materials (e.g., petroleum-based raw materials and recycled raw materials derived from waste plastics) are mixed, characteristics are assigned to a part of the product to be produced according to the input volume of the specific raw material.