

February 7, 2013

News Releases : 2013

DENKI KAGAKU KOGYO KABUSHIKI KAISHA
(DENKA)

Notice Regarding Changes in Executive Personnel and Organization

DENKA hereby announces that, on February 7, 2013, its Board of Directors Meeting passed a resolution regarding changes in its lineup of representative directors, directors and executive officers as well as in their job assignments in addition to reforms in organizational structure. Details are as follows.

1. Change Applying to a Representative Director

(1) **Rationale**

To form a new management structure

(2) **Details of the Change**

Name	New position	Current position
Tetsuro Maeda	Director; President and Representative Director of DENKA SEIKEN Co., Ltd.	Representative Director; Chief Operating Officer

(3) **Scheduled Effective Date**

April 1, 2013

2. Changes Applying to Directors, Executive Officers and Their Job Assignments

(1) Details of the Changes

I. Changes Applying to Directors (as of April 1, 2013)

Name	Post to be appointed	Current post and job assignments
Tetsuro Maeda	<u>Director;</u> <u>President and Representative Director of DENKA SEIKEN Co., Ltd.</u> (Retiring from the position of Representative Director, Chief Operating Officer on March 31, 2013)	Representative Director; Chief Operating Officer; Advisor to President; Supervisor of R&D and pharmaceutical-related business; Intellectual Property Dept.
Nobuyoshi Sakuma	Director*; <u>Representative Director and Chairman of DENKA Polymer Co., Ltd.</u> (Retiring from the position of Senior Managing Executive Officer on March 31, 2013)	Director; Senior Managing Executive Officer; Representative in China
Kenichi Ono	Director*; <u>Representative Director and President of YK Inoas Co., Ltd.</u> (Retiring from the position of Managing Executive Officer on March 31, 2013)	Director; Managing Executive Officer; General Manager, Chemicals Div.
Daiichiro Uematsu	Director*; <u>Representative Director and President of TOYO STYRENE Co., Ltd.</u> (Retiring from the position of Managing Executive Officer on March 31, 2013)	Director; Managing Executive Officer; General Manager, Living & Environmental Products Div.
Mitsukuni Ayabe	Director; <u>Senior Managing Executive Officer;</u> <u>Supervisor of planning and development;</u> Investor Relations Dept., Internal Auditing Dept., Accounting & Finance Dept., Information System Dept.	Director; Managing Executive Officer; General Manager, Medical Science Div.; Corporate Planning Dept., Investor Relations Dept., CSR & Corporate Communications Dept., Internal Auditing Dept., Accounting & Finance Dept., Information System Dept.

*Scheduled to retire in late June 2013

Note: Underline indicates new post or job assignment

II. Candidates for Directors to Be Newly Elected at the 154th Ordinary General Stockholder's Meeting Scheduled in Late June 2013

Name	Post to be appointed	Current post and job assignments
Shinji Sugiyama	<u>Director;</u> <u>Managing Executive Officer;</u> <u>General Manager, Elastomers & Performance Plastics Div.</u>	As described below
Hideyuki Udagawa	<u>Director;</u> <u>Managing Executive Officer;</u> <u>General Manager, Infrastructure & Inorganic Materials Div. and Disaster Reconstruction Support Div.</u>	As described below
Manabu Yamamoto	<u>Director;</u> <u>Managing Executive Officer;</u> <u>General Manager, Electronics & Innovative Products Div.</u>	As described below

Note: Underline indicates new post or job assignment

III. Changes Applying to Executive Officers (as of April 1, 2013)

Name	Post to be appointed	Current post and job assignments
Tatsuhiko Aoyagi	<u>Full-time Audit & Supervisory Board member of DENKA SEIKEN Co., Ltd.</u> (Retiring from the position of Senior Executive Officer on March 31, 2013)	Senior Executive Officer; General Manager, Ofuna Plant
Shotaro Fujii	<u>Representative Director and President of Denka Engineering Co., Ltd.</u> (Retiring from the position of Senior Executive Officer on March 31, 2013)	Senior Executive Officer; General Manager, Chiba Plant
Shinji Sugiyama	<u>Managing Executive Officer;</u> <u>General Manager, Elastomers & Performance Plastics Div.</u>	Senior Executive Officer; Representative Director and President of DENKA Polymer Co., Ltd.
Shohei Tamaki	<u>Managing Executive Officer;</u> <u>General Manager, Omi Plant</u>	Senior Executive Officer; General Manager, Omuta Plant
Hideyuki Udagawa	<u>Managing Executive Officer;</u> <u>General Manager, Infrastructure & Inorganic Materials Div. and Disaster Reconstruction Support Div.</u>	Senior Executive Officer; General Manager, Cement & Special Cement Additives Div.

Norihiro Shimizu	<u>Managing Executive Officer;</u> <u>R&D and New Business Planning Dept.;</u> <u>General Manager, Research and Development Dept.</u>	Senior Executive Officer; General Manager, Central Research Institute
Manabu Yamamoto	<u>Managing Executive Officer;</u> <u>General Manager, Electronics & Innovative Products Div.</u>	Senior Executive Officer; General Manager, Electronic Materials Div.
Toshiharu Kano	<u>Managing Executive Officer;</u> <u>General Manager, Omuta Plant</u>	Executive Officer; General Manager, Isesaki Plant
Kazuyuki Koyama	Executive Officer; <u>General Manager, Intellectual Property Dept.</u>	Executive Officer; General Manager, Shibukawa Plant
Akihiko Okuda	Executive Officer; <u>General Manager, Technology Div.</u>	Executive Officer; General Manager, Omi Plant
Sanshiro Matsushita	<u>Managing Executive Officer;</u> <u>General Manager, Life Science & Environment Products Div.;</u> <u>Deputy General Manager, Disaster Reconstruction Support Div.</u>	Executive Officer; General Manager, Styrenic Div.
Kenji Nakano	Executive Officer; <u>Representative in China;</u> Secretary Dept., Administrative Dept., Legal Dept., <u>HR Dept.</u> , DENKA100 Promoting Dept.	Executive Officer; General Manager, HR Dept.; Secretary Dept., Administrative Dept., Legal Dept., DENKA100 Promoting Dept.
Ken Koizumi	<u>Executive Officer*;</u> <u>General Manager, Chiba Plant</u>	Deputy General Manager, Chiba Plant; General Manager, Production Dept. IV of Chiba Plant
Tetsuya Shinmura	<u>Executive Officer*;</u> <u>Deputy General Manager, Omi Plant</u>	Deputy General Manager, Omi Plant
Junichi Kimura	<u>Executive Officer*;</u> <u>General Manager, Corporate Planning Dept.;</u> <u>CSR & Corporate Communications Dept.</u>	Director and General Manager of Administrative Dept. of TOYO STYRENE Co., Ltd.
Toshio Imai	<u>Executive Officer*;</u> <u>Assistant to MEO, Elastomers & Performance Plastics, Styrenics</u>	General Manager, Corporate Planning Dept.

*Newly appointed

Note: Underline indicates new post or job assignment

(2) Scheduled Effective Date

April 1, 2013 (the appointment and retirement of directors is scheduled for late June 2013)

3. Organizational Revision as of April 1, 2013

Integrating Headquarters' Business Divisions into Four Divisions

With the aim of supplying products that are more responsive to market needs, DENKA will reorganize its previous six divisions, reintegrating them into four divisions defined by market type and appoint general managers at each division.

(Previous divisions)

Name	Main products
Styrenic Div.	Styrene monomer, polystyrene resin, ABS resin, SBC resin, heat-resistant and transparent resin, acetic acid, vinyl acetate, POVAL, etc.
Electronic Materials Div.	Fused silica, electronic circuit substrates, fine ceramics, electronic packaging materials, etc.
Living & Environmental Products Div.	Food packaging materials, housing and environmental materials, industrial materials, etc.
Chemicals Div.	Chloroprene rubber, acetylene black, fertilizer, calcium carbide, fire resistant materials, etc.
Cement & Special Cement Additives Div.	Cement, special cement additives, etc.
Medical Science Div.	Joint function improvers, etc.

(New divisions)

Name	Main products
Elastomers & Performance Plastics Div.	Chloroprene rubber, acetylene black, styrene monomer, polystyrene resin, ABS resin, SBC resin, heat-resistant and transparent resin, acetic acid, vinyl acetate, POVAL, etc.
Infrastructure & Inorganic Materials Div.	Cement, special cement additives, fertilizer, calcium carbide, fire resistant materials, etc.
Electronics & Innovative Products Div.	Fused silica, electronic circuit substrates, fine ceramics, electronic packaging materials, etc.
Life Science & Environment Products Div.	Food packaging materials, joint function improvers, housing and environmental materials, industrial materials, etc.