

Denka Reorganizes a Part of Its Sales Sites in Japan under the Infrastructure Business - Improving Profitability in Infrastructure Business -

Denka Company Limited (headquarters: Chuo-ku, Tokyo; president: Toshio Imai; hereinafter, "Denka") announces its decision to reorganize its sales sites in Japan under the Elastomers & Infrastructure Solutions Division on April 1, 2022 as described below. With this reorganizing, Denka will accelerate the shift to a specialty business while improving the profitability of the infrastructure business.

< Overview >

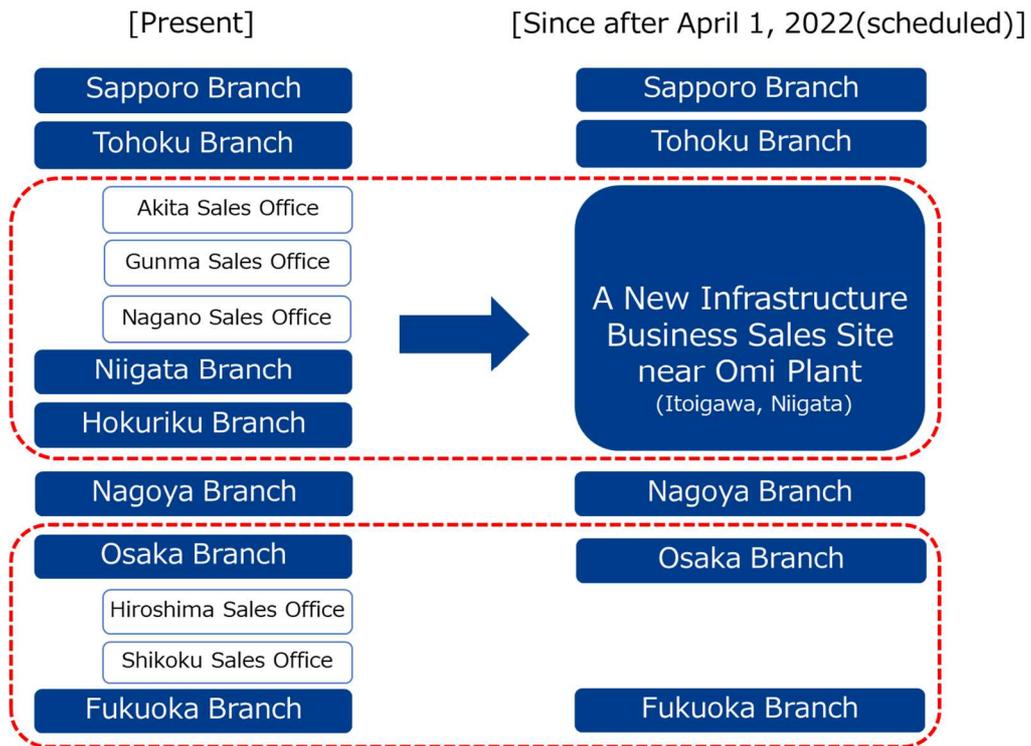
- Denka will establish a new infrastructure business sales site near its Omi Plant (Itoigawa, Niigata), aiming to improve customer satisfaction by building a more customer-oriented organizational system through enhancing coordination between manufacturing and sales. While transferring the sale functions of the headquarters' Cement Department to this new site, the five sites, namely Niigata Branch, Hokuriku Branch, Nagano Sales Office, Gunma Sales Office and Akita Sales Office, will be integrated into the site.
- The four sales sites in West Japan (Osaka Branch, Fukuoka Branch, Shikoku Sales Office and Hiroshima Sales Office) will be integrated into the two sites, namely Osaka Branch and Fukuoka Branch.
- While accelerating the shift of human resources to the specialty business (*), Denka will build an environment in which each of the employees can perform at their full potential and, at the same time, feel their work is rewarding, by allowing diversified ways of working, such as tele-working and Shinkansen commuting, to let employees choose the most efficient way of working for them despite the location.

(*) Definition of specialty business

A business that meets or has the potential to meet the following conditions in the near future

- 1) Being consistent with the Company's commitment to addressing ESG issues
- 2) Boasting distinctive strengths and product value
- 3) Possessing resilience to changes in external factors
- 4) Commanding an industry-leading market share

*Reference: After reorganizing the sales sites in Japan under Infrastructure Business



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