

Denka Announces “The Denka Value,” a New Corporate Philosophy

Denka Company Limited (headquarters: Chuo-ku, Tokyo; president: Shinsuke Yoshitaka; hereinafter “Denka”) hereby announces the renewal of its corporate philosophy.

Along with the celebration of the centennial of our founding in 2015, we executed a number of measures aimed at fostering an ambition-oriented corporate culture throughout the Denka Group and declared the Company’s renaissance. Specifically, we changed our company name, renewed the corporate logo, established the corporate slogan “Possibility of Chemistry” and formulated the “Denka Principles.”

Having embarked on our 101st year of operations, we have now decided to renew our corporate philosophy as well and thus would like to introduce “The Denka Value,” a philosophy that is intended to serve as the cornerstone of the Denka Group’s corporate activities over the next 100 years.

Going forward, the Group will strive to live up to the expectations and trust of society.

◇ The Denka Value (Corporate Philosophy)

The Denka Value consists of the Denka Mission, which represents our uppermost mission statement, and the Denka Principles, a set of precepts guiding actions taken by every Group employee.

• The Denka Mission

Taking on the challenge of expanding the possibilities of chemistry to create new value and contribute to sound social development.

Note: Based on the corporate slogan “Possibility of Chemistry.”

• The Denka Principles

We:

- Boldly confront challenges with determination and sincerity.
- Think and take action today with the future in mind.
- Deliver new values, and inspire customers through innovative *monozukuri*.*
- Respect the environment and create a cheerful workplace that prioritizes safety.
- Contribute to a better society, whilst taking pride in being a trusted corporate citizen.

*Japanese-style craftsmanship



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