

Ceremonies Marking the 101st Anniversary of Denka's Founding and Welcoming New Employees

Contributing to Social Development through the "Possibility of Chemistry."

On April 1, Denka Company Limited (hereafter "Denka") held ceremonies at the Denka Innovation Center in Machida, Tokyo, to mark the 101st anniversary of Denka's founding as well as to welcome the new employees of fiscal 2016.

Since opening in April 2014, the Denka Innovation Center has hosted over 1,500 guests from more than 300 companies. The center has been actively used to help promote open innovation and the open, transparent exercise of social responsibility. Traditionally, ceremonies celebrating Denka's founding and welcoming new employees have been held at the Head Office in Chuo, Tokyo. This year, however, as we marked the start of a new century for Denka, we held the ceremonies at the Denka Innovation Center, where the cherry blossoms were in full bloom.

At the 101st anniversary ceremony, President Yoshitaka explained that Denka's corporate slogan, "Possibility of Chemistry," is meant to express Denka's approach to exploring the unknown possibilities of chemistry to create new value. He expressed Denka's commitment, in its second century, to contributing to society through the values embodied by this slogan.

At the welcoming ceremony for the new employees of fiscal 2016, President Yoshitaka welcomed the new employees with the following remarks.

If I could say only one thing to you as you set out on your careers at Denka, it would be "aim high!" I hope and expect that you will make the greatest use of your youthful sensibilities and aim high in all you do. The ultimate purpose of a company is not simply to generate profit. To succeed over the long term, a company must both improve its business results and fulfill its social responsibilities—both are essential. I hope that all of you will make every day count while remembering to maintain a sense of appreciation for those around you and to take care of yourselves, inside and out.



Cherry blossoms in full bloom
at the Denka Innovation Center



President Yoshitaka speaking
at the ceremonies