

Denka Launches Safety Promotion Meetings and Bolsters Safety Activities

Denka Company Limited (hereinafter “Denka”) changed the name of its annual safety review meetings, a voluntarily tool for assessing safety activities, to the annual safety promotion meetings. This name change was undertaken to reinforce perceptions of the meeting’s function and increase awareness of Denka’s Basic Policy for Safety, Health, Security and Disaster Prevention, established on April 1, 2015 by the chair of the Safety Measures Headquarters (president & CEO). This policy states that in all business activities Denka places the utmost priority on safety and health in the workplace as well as security and disaster prevention at facilities.*

At the kickoff of the fiscal 2015 safety promotion meeting on September 25, the chair of the Safety Measures Headquarters (president Shinsuke Yoshitaka) and the leader of the safety promotion meeting (senior managing executive officer Mitsukuni Ayabe) clarified top management’s commitment to safety. After they spoke, all Denka Group business sites were connected by the Internet and 250 people, including subcontractors, recited the new slogan, vowing to eliminate disasters through the promotion of safety activities.

Safety promotion meetings are held once a year at each of our six plants in Japan and the Innovation Center. The safety promotion meetings are divided into two sessions: safety inspections led by an inspection team from the head office and debates on fostering a corporate culture of safety. While inspections function as voluntary safety audits, the debates are intended to examine relevant issues in an objective manner. By raising questions and highlighting potential issues, all employees have the opportunity to think about their own actions and positions.

This year’s safety promotion meeting slogan was “Safety above all else! Let’s keep what we need to keep and change what we need to change!” What we need to keep is the steady inheritance through the generations of plant maintenance techniques, safety measures and the rule-following spirit forged by our forebears. There are also some things we need to change. We need to learn from the major accidents in 2013 that our experience and efforts alone did not prevent. We also need to learn from the best practices of other corporations, share accident information, cooperate in the industry-wide effort to pursue the best plant maintenance techniques and train staff. However, the things that need to be kept and changed vary widely depending on the particular worksite and position. This slogan therefore also incorporates the idea that all employees must think and act proactively.

We aim to return to our roots of prioritizing safety above all else and to renew our commitment to fostering a more robust corporate culture of safety and eliminating accidents. We will continue our tireless efforts.



Reciting the safety slogan at the Safety Measures Headquarters



Reciting the safety slogan at the Omi Plant

* For more information on our basic safety and disaster prevention policy, please refer to our website or the Denka Group CSR Report 2015.

<http://www.denka.co.jp/eng/csr/employee/>