

Denka Group Core Competencies

Denka Group aims to achieve “making the world a better place as specialists in chemistry” by utilizing to the maximum its technological capabilities and its originality that captured the megatrends, which have been nurtured throughout the 109 years of its history.

1 Core Technologies and Market Share

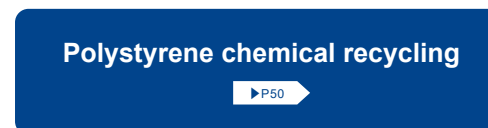
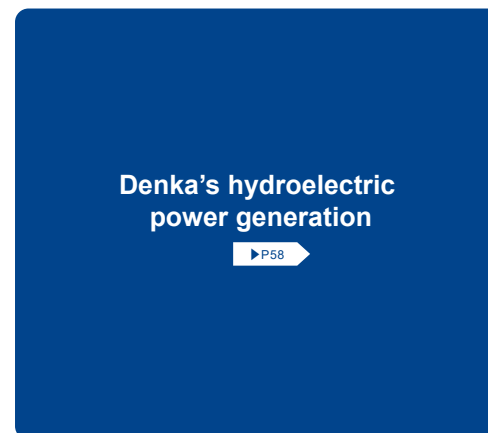


Initiatives to increase our competitive advantage

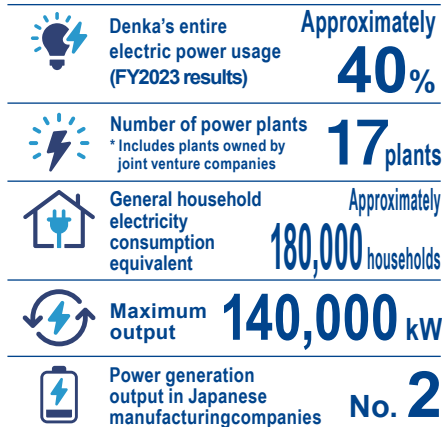
To respond promptly to market changes and diversifying needs, we reorganized the research and new business development systems throughout the company in April 2022, and newly established the “New Business Development Division”. We are aiming to enhance new business creation by setting up an organization under this division that consistently conducts the series of processes from business concepts to concept verification, incubation, and commercialization, as well as setting up the Denka Innovation Center mainly in charge of basic research, and by clarifying responsibilities.



2 Sustainable competitiveness



Denka's hydroelectric power generation in numbers



The volume of CO₂ reduced is estimated to be over 300,000 tons for the emissions from the raw materials of the process. This is a level of impact of around 10 to 15% of the 2,470,000 tons of CO₂ emissions in 2013.

A first in Japan! Companies, citizens, and local government are cooperating in chemical recycling of polystyrene

3 Employee engagement

We regularly conduct an employee awareness survey at Denka. The FY2023 survey showed high employee engagement, with all fields exceeding the standard score (3.0). In the future, we will measure the effect of various measures via this survey and also discover newer issues, and we will make use of these in in-house measures.

