



October 7, 2013

Price revision for DENKA Chloroprene (DENKA CR)

Denki Kagaku Kogyo K.K.(DENKA) is announcing a price increase for DENKA Chloroprene(DENKA CR) .

We continue to experience raised raw material and energy cost. Despite the measure to absorb this cost hike, our effort alone can not secure the stable supply. Consequently, we would request to share the cost hike for the sustainable business with valued customers.

Accordingly, effective November 1st, 2013, DENKA will increase its DENKA CR price at least U\$300/MT and EUR220/MT across all oversea market.

We wish to thank you for your valued account and know that you would understand the necessity for this price increase.

Sincerely,

DENKI KAGAKU KOGYO K.K.
Elastomers & Acetylene Black Dept.