

# DENKA

DENKI KAGAKU KOGYO KABUSHIKI KAISHA

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## **Price revision for Denka Chloroprene (Denka CR)**

Denki Kagaku Kogyo K.K.(Denka) continues to experience significant raw material cost hike.

Accordingly, Denka announces a price increase of Denka CR at least US\$ 400/MT and EUR 300/MT across all overseas markets and end-users.

Subject to the terms of any applicable contracts, these price increases will take effect no later than Apr. 1, 2011.

We have avoided raising our prices for as long as possible, but we can no longer prolong the inevitable prices.

We wish to thank you for your valued account and know that you will understand the necessity for this price increase.