

## Denka Wins “Kanto New Office Encouragement Award” for Its Innovation Center Building

DENKI KAGAKU KOGYO KABUSHIKI KAISHA (headquarters: Chuo-ku, Tokyo; president: Shinsuke Yoshitaka; hereinafter “Denka”) hereby announces that the Denka Innovation Center won the “Kanto New Office Encouragement Award” under the 28th Nikkei New Office Award program sponsored by the New Office Promotion Association (NOPA) and Nikkei Inc. Denka representatives received the award certificate at a ceremony held on August 28, 2015.

Hosted by NOPA and Nikkei Inc., which runs a leading business newspaper in Japan, this award program is intended to promote the establishment of “new offices” by calling attention to creative and innovative approaches to the design of office facilities.

Completed in April 2014, the Denka Innovation Center main building was established to serve as an R&D base that promotes open innovation, one of our essential initiatives under the Denka 100 management plan’s new growth strategies. With the aim of contributing more to society, the Center is also intended to provide a place for interaction between the Company and the community.

In creating a new research facility, we conducted conscientious surveys and discussions from the planning stage, identifying issues that need to be resolved to facilitate the realization of ideal working styles for those engaged in open innovation. The design of the office facilities thus entailed reshuffling both the organizational structure and office layout to streamline the R&D flow. The granting of the award for the Innovation Center main building is an acknowledgement of our success in optimizing office spaces to help workers fully exercise their intellectual creativity.

In line with its new growth strategy, Denka is striving to focus its management resources on new growth drivers and the development of next-generation products. Fully leveraging our Innovation Center main building, we will take on the challenge of maximizing the possibility of chemistry and thereby create new value.



Denka Innovation Center main building



Award ceremony held on August 28, 2015

The list of award-winning office facilities under the 28th Nikkei New Office Award program (NOPA’s website; Japanese only) <http://www.nopa.or.jp/prize/contents/congratulation.html>

For inquiries:

CSR & Corporate Communications Dept.

TEL: +81-3-5290-5511、E-Mail: [csr-koho@denka.co.jp](mailto:csr-koho@denka.co.jp)